WHAT IF YOU COULD UNLEASH THE TALENTS OF YOUR EMPLOYEES TO MAKE YOUR COMPANY MORE INNOVATIVE?

WHAT IF YOU COULD EMPOWER YOUR EMPLOYEES TO THINK LIKE ENTREPRENEURS BY INVESTING THEIR OWN TIME AND CAPITAL?
YOU CAN.
DID YOU KNOW?

Since 2000, 52% of companies in the Fortune 500 have either gone bankrupt, been acquired or ceased to exist.¹

Nearly 30% of all workers and over 40% of Millennials have side hustles (but over 70% don’t want to turn them into full-time employment).²

THE WORLD IS CHANGING QUICKLY: HOW WILL YOU RESPOND?

¹ source: Capgemini
² source: CareerBuilder
In the international bestseller, The 10% Entrepreneur (Penguin Portfolio), Patrick McGinnis shows by investing just 10% of their time and resources, nearly anyone can become an entrepreneur without losing a steady paycheck.

This disruptive approach to integrating entrepreneurship into traditional careers offers clear benefits for companies as they seek to foster an entrepreneurial culture. When employees take ownership for their education as an entrepreneur, they can channel the skills they develop - on their own time and with their own capital - into the workplace to make their companies more innovative.
ABOUT PATRICK

VENTURE CAPITALIST
PRIVATE EQUITY INVESTOR

AUTHOR OF THE 10% ENTREPRENEUR

SERIAL 10% ENTREPRENEUR

CREATOR OF THE TERM “FOMO”

GLOBAL KEYNOTE SPEAKER

WRITER FOR LEADING PUBLICATIONS
In 2016, Penguin published Patrick’s first book, the international bestseller *The 10% Entrepreneur*.

Patrick McGinnis shows you how, by investing just 10% of your time and resources, you can become an entrepreneur without losing a steady paycheck.

McGinnis details a step-by-step plan that takes you from identifying your first entrepreneurial project to figuring out the smartest way to commit resources to it. He shows you how to select and engage in ventures that will provide you with upside outside the office while making you better at your day job.
The subject of over 50 articles and interviews in publications on 4 continents, media across the globe is discovering Patrick’s fresh approach to entrepreneurship, as well as the benefits of 10% Entrepreneurship to both individuals and their employers.

Click on the logos below to see and read for yourself.

**FORTUNE**
Can You Attract Angels to Fund a Part-Time Startup?

**MSNBC**
How do You Attract Talent to Your Starup?

**Forbes**
Forget Plan B -- Science Says You Should Be All In

**BBC WORLD SERVICE**
This Need Only Take 10% of Your Time...

**BUSINESS NEWS DAILY**
Part-Time Entrepreneur? Why It’s the Way to Go

**CNN**
How to Start Your Own Business Without Quitting Your Day Job

More Articles...
SPEECHES AND EVENTS

A prolific public speaker, Patrick gives audiences of all levels of experience the tools to get started. He has made speeches in English, Spanish, & Portuguese at numerous top universities and high-profile companies, conferences, and events, including:

INTERNATIONAL FINANCE CORPORATION, WORLD BANK GROUP

GOOGLE NYC AND LONDON

DOUBLECLICK EMEA

VIACOM UK

DEUTSCHE BANK PRIVATE WEALTH MANAGEMENT

HARVARD BUSINESS SCHOOL

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

UNIVERSITY OF CAMBRIDGE, UK

HOW TO ACADEMY, LONDON

UNIVERSITY COLLEGE DUBLIN

MCDONOUGH SCHOOL OF BUSINESS, GEORGETOWN UNIVERSITY

INSTITUTO TECNOLOGICO DE MONTERREY

US EMBASSIES OF ARGENTINA, MOZAMBIQUE, MOROCCO, AND VENEZUELA
KEYNOTES THAT TRANSLATE INTO ACTION

I believe that each of my audiences can take away actionable ideas that they can start applying immediately. Since I encourage attendees to keep me updated on their future progress, I track their efforts and their success – and provide helpful tips - in real-time.

While I customize each speech or workshop to the needs and goals of the client and attendees, the topics below represent popular subject areas among my audiences.

LIVE YOUR STARTUP DREAM **WITHOUT QUITTING YOUR DAY JOB**

**EMPOWERING** EVERY EMPLOYEE TO BUILD AN ENTREPRENEURIAL CULTURE

**#GENERATIONFOMO:** HOW TO UNLEASH THE ENTREPRENEURIAL POWER OF MILLENNIALS

**ADVENTURE CAPITALISM:** **INNOVATING AT THE FRONTIER**

GIVE ME ALL THE DETAILS!
PATRICK’S RESULTS

**Empower Employees** to take charge of their lives

Create a more **Entrepreneurial Culture** in the office

Build opportunities for **Growth & Investment** within the company

Set clear policies that **Harness Employee Creativity**

Encourage networking within the company
CONTACT PATRICK

GENERAL
Have a question or interest in working with Patrick?

SPEAKING
Want to book Patrick to speak at an event?

MEDIA
Interested in scheduling an interview with Patrick?
“Rather than choosing between a stable day job and entrepreneurship, why not allow your day job to provide the stability, the cash flow, and the platform to integrate entrepreneurial ventures into your career on the side?”