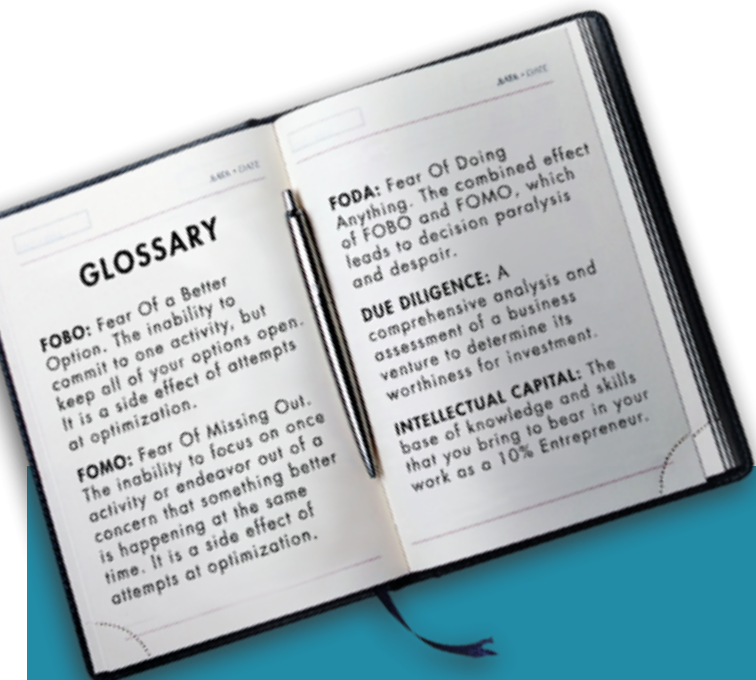




WHAT IF THERE WAS A WAY TO HAVE THE STABILITY OF A DAY JOB WITH THE EXCITEMENT OF A STARTUP?

**ALL OF THE BENEFITS OF ENTREPRENEURSHIP WITH NONE OF THE PITFALLS?**



IT'S POSSIBLE.

**PATRICK MCGINNIS CAN SHOW YOU HOW.**



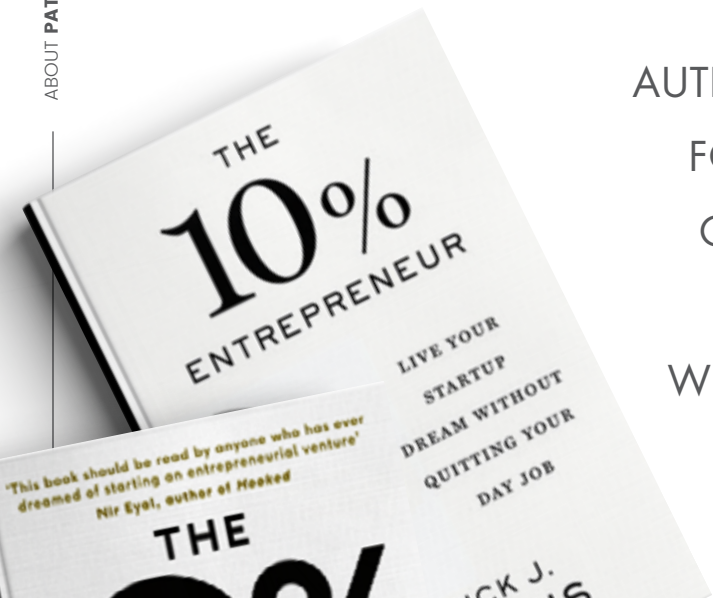
*Cultivating innovation in the workplace is the most effective way for companies - from startups to large corporations - to stay competitive - and there is no better way than creating a culture that encourages **10% Entrepreneurship.***



### ABOUT PATRICK

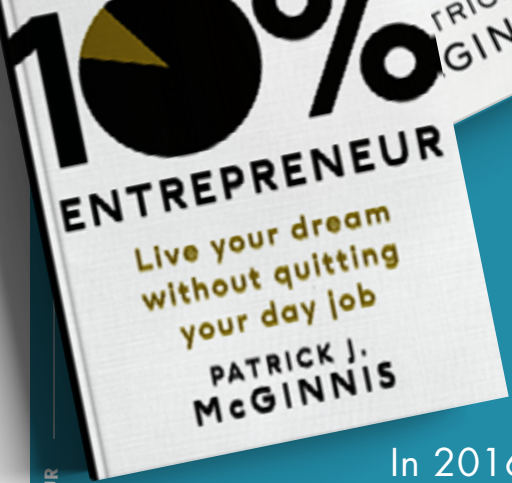


- VENTURE CAPITALIST
- PRIVATE EQUITY INVESTOR
- AUTHOR OF **THE 10% ENTREPRENEUR**
- FOUNDER OF **DIRIGO ADVISORS**
- CREATOR OF THE TERM **"FOMO"**
- GLOBAL KEYNOTE SPEAKER
- WRITER FOR LEADING PUBLICATIONS



ABOUT PATRICK

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## THE 10% ENTREPRENEUR

In 2016, Penguin published Patrick's first book, the international bestseller **The 10% Entrepreneur**.

Patrick McGinnis shows you how, by investing just 10% of your time and resources, you can become an entrepreneur without losing a steady paycheck.

McGinnis details a step-by-step plan that takes you from identifying your first entrepreneurial project to figuring out the smartest way to commit resources to it. He shows you how to select and engage in ventures that will provide you with upside outside the office while making you better at your day job.





## PATRICK IN THE NEWS

The subject of over 50 articles and interviews in publications on 4 continents, media across the globe is discovering Patrick's fresh approach to entrepreneurship, as well as the benefits of **10% Entrepreneurship** to both individuals and their employers.

Click on the logos below to see and read for yourself.

**FORTUNE**

Can You Attract Angels to Fund a Part-Time Startup?

**MSNBC**

How do You Attract Talent to Your Startup?

**Forbes**

Forget Plan B -- Science Says You Should Be All In

**BBC**  
**WORLD SERVICE**

This Need Only Take 10% of Your Time...

**BUSINESS NEWS DAILY**

Part-Time Entrepreneur? Why It's the Way to Go

**CNN**

How to Start Your Own Business Without Quitting Your Day Job

[More Articles...](#)





## SPEECHES AND EVENTS

A prolific public speaker, Patrick gives audiences of all levels of experience the tools to get started. He has made speeches in English, Spanish, & Portuguese at numerous top universities and high-profile companies, conferences, and events, including:

GOOGLE NYC AND LONDON

DOUBLECLICK EMEA

VIACOM UK

DEUTSCHE BANK PRIVATE WEALTH MANAGEMENT

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

MCDONOUGH SCHOOL OF BUSINESS, GEORGETOWN UNIVERSITY

INSTITUTO TECNOLOGICO DE MONTERREY

U.S. EMBASSY OF MOZAMBIQUE





## PATRICK'S TALKING POINTS

THE BENEFITS OF BECOMING A **10% ENTREPRENEUR**

THERE'S NEVER BEEN A BETTER TIME TO START A COMPANY

ENTREPRENEURSHIP'S DIRTY LITTLE SECRET

WHY BECOME A PART-TIME ENTREPRENEUR

HOW **10% ENTREPRENEURS** DRIVE INNOVATION AT THEIR JOBS





## PATRICK'S RESULTS

**EMPOWER EMPLOYEES** TO TAKE CHARGE OF THEIR LIVES

CREATE A MORE **ENTREPRENEURIAL CULTURE** IN THE OFFICE

BUILD OPPORTUNITIES FOR **GROWTH & INVESTMENT** WITHIN THE COMPANY

SET CLEAR POLICIES THAT **HARNESS EMPLOYEE CREATIVITY**

**ENCOURAGE NETWORKING** WITHIN THE COMPANY





## RESOURCES FOR MEDIA



PICTURES



LOGO



BOOK COVERS





## CONTACT PATRICK

### GENERAL

Have a question or interest in working with Patrick?

### SPEAKING

Want to book Patrick to speak at an event?

### MEDIA

Interested in scheduling an interview with Patrick?







## Get Started!

“Rather than choosing between a stable day job and entrepreneurship, why not allow your day job to provide the stability, the cash flow, and the platform to integrate entrepreneurial ventures into your career on the side?”

*Paul M. Jones*